CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
www.wlwt.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
941244 /	06259798

Product
OBAMA FOR AMERICA

Contract Dates	Estimate #
10/02/12 - 11/06/12	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WLWT	Mica Hansen	HRP -Washingt

Special Handling

Demographic
Adults 25+

IDB#	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WLWT	10/02/12	11/02/12	Days of Our Lives	1-2p		:30			NM	20	$1,900.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-TWTF--	4	$65.00
Week:	10/08/12	10/14/12	-TWTF--	4	$75.00
Week:	10/15/12	10/21/12	-TWTF--	4	$80.00
Week:	10/22/12	10/28/12	-TWTF--	4	$80.00
Week:	10/29/12	11/04/12	-TWTF--	4	$175.00

2	WLWT	10/02/12	11/02/12	NBC Today Show III	10-11a		:30			NM	16	$6,400.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-------	0	$175.00
Week:	10/08/12	10/14/12	-TWTF--	4	$400.00
Week:	10/15/12	10/21/12	-TWTF--	4	$400.00
Week:	10/22/12	10/28/12	-TWTF--	4	$400.00
Week:	10/29/12	11/04/12	-TWTF--	4	$400.00

3	WLWT	10/02/12	11/02/12	NBC Tonight Show	1135-1237a		:30			NM	20	$3,600.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-TWTF--	4	$125.00
Week:	10/08/12	10/14/12	-TWTF--	4	$125.00
Week:	10/15/12	10/21/12	-TWTF--	4	$125.00
Week:	10/22/12	10/28/12	-TWTF--	4	$125.00
Week:	10/29/12	11/04/12	-TWTF--	4	$400.00

4	WLWT	10/02/12	11/02/12	STEVE HARVEY DAY	STEVE HARVEY [		:30			NM	16	$1,000.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-------	0	$100.00
Week:	10/08/12	10/14/12	-TWTF--	4	$50.00
Week:	10/15/12	10/21/12	-TWTF--	4	$50.00
Week:	10/22/12	10/28/12	-TWTF--	4	$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$100.00						
5	WLWT	10/02/12	11/02/12	1230-1p	1230-1p		:30			NM	20	$1,260.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$50.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$55.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$55.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$55.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$100.00						
6	WLWT	10/02/12	11/02/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	20	$1,340.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$40.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$40.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$40.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$40.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$175.00						
7	WLWT	10/02/12	11/02/12	12-1230p M-F news	12-1230p		:30			NM	20	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$45.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$60.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$60.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$60.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$150.00						
8	WLWT	10/02/12	11/02/12	NBC Carson Daly	Carson Daly		:30			NM	20	$320.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$5.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$10.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$5.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$10.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$50.00						
9	WLWT	10/02/12	11/02/12	2-3p	2-3p		:30			NM	16	$1,600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-------	0	$175.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$75.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$75.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$75.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$175.00						
10	WLWT	10/02/12	11/02/12	JUDGE JUDY EF	Judge Judy		:30			NM	20	$2,340.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$75.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$70.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$70.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$70.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	4	$300.00						
11	WLWT	10/02/12	11/02/12	DR OZ EF	4PM-5PM		:30			NM	20	$2,900.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$70.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$75.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$140.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$140.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$300.00						
12	WLWT	10/02/12	11/02/12	430-5a News	430-5a		:30			NM	20	$500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$25.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$25.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$25.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$25.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$25.00						
13	WLWT	10/02/12	11/02/12	5-530p M-F news	5-530p		:30			NM	20	$20,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$1,000.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$1,000.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$1,000.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$1,000.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$1,000.00						
14	WLWT	10/02/12	11/02/12	5-6a news	5-6a		:30			NM	45	$2,565.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	9	$40.00						
Week:		10/08/12	10/14/12	-TWTF--	9	$40.00						
Week:		10/15/12	10/21/12	-TWTF--	9	$40.00						
Week:		10/22/12	10/28/12	-TWTF--	9	$40.00						
Week:		10/29/12	11/04/12	-TWTF--	9	$125.00						
15	WLWT	10/02/12	11/02/12	530-6p M-F news	530-6p		:30			NM	20	$20,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$1,000.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$1,000.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$1,000.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$1,000.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$1,000.00						
16	WLWT	10/02/12	11/02/12	6-630p M-F news	6-630p		:30			NM	16	$16,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-------	0	$600.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$1,000.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$1,000.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$1,000.00						

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Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		10/29/12	11/04/12	-TWTF--	4	$1,000.00						
17	WLWT	10/02/12	11/02/12	6-7a news	6-7a		:30			NM	36	$28,800.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		10/01/12	10/07/12	-------	0	$250.00						
Week:		10/08/12	10/14/12	-TWTF--	9	$800.00						
Week:		10/15/12	10/21/12	-TWTF--	9	$800.00						
Week:		10/22/12	10/28/12	-TWTF--	9	$800.00						
Week:		10/29/12	11/04/12	-TWTF--	9	$800.00						
18	WLWT	10/02/12	11/02/12	7-730p	7-730p		:30			NM	5	$4,000.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		10/01/12	10/07/12	-T-----	1	$800.00						
Week:		10/08/12	10/14/12	-TWTF--	1	$800.00						
Week:		10/15/12	10/21/12	-TWTF--	1	$800.00						
Week:		10/22/12	10/28/12	-TWTF--	1	$800.00						
Week:		10/29/12	11/04/12	-TWTF--	1	$800.00						
19	WLWT	10/02/12	11/02/12	NBC Today Show	7-9a		:30			NM	64	$76,800.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		10/01/12	10/07/12	-------	0	$350.00						
Week:		10/08/12	10/14/12	-TWTF--	16	$1,200.00						
Week:		10/15/12	10/21/12	-TWTF--	16	$1,200.00						
Week:		10/22/12	10/28/12	-TWTF--	16	$1,200.00						
Week:		10/29/12	11/04/12	-TWTF--	16	$1,200.00						
20	WLWT	10/02/12	11/02/12	730-8p	730-8p		:30			NM	5	$4,000.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		10/01/12	10/07/12	-T-----	1	$800.00						
Week:		10/08/12	10/14/12	-TWTF--	1	$800.00						
Week:		10/15/12	10/21/12	-TWTF--	1	$800.00						
Week:		10/22/12	10/28/12	-TWTF--	1	$800.00						
Week:		10/29/12	11/04/12	-TWTF--	1	$800.00						
21	WLWT	10/02/12	11/02/12	NBC Today Show II	9-10a		:30			NM	16	$12,800.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		10/01/12	10/07/12	-------	0	$250.00						
Week:		10/08/12	10/14/12	-TWTF--	4	$800.00						
Week:		10/15/12	10/21/12	-TWTF--	4	$800.00						
Week:		10/22/12	10/28/12	-TWTF--	4	$800.00						
Week:		10/29/12	11/04/12	-TWTF--	4	$800.00						
22	WLWT	10/02/12	11/03/12	11-1135p M-Su	11-1135p		:30			NM	25	$42,500.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		10/01/12	10/07/12	-TWTFS-	5	$1,700.00						
Week:		10/08/12	10/14/12	-TWTFS-	5	$1,700.00						
Week:		10/15/12	10/21/12	-TWTFS-	5	$1,700.00						
Week:		10/22/12	10/28/12	-TWTFS-	5	$1,700.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTFS-	5	$1,700.00						
23	WLWT	10/12/12	11/02/12	F10-11p	F10-11p		:30			NM	2	$2,150.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----1--	1	$650.00						
Week:		10/15/12	10/21/12	-------	0	$0.00						
Week:		10/22/12	10/28/12	-------	0	$1,500.00						
Week:		10/29/12	11/04/12	----1--	1	$1,500.00						
24	WLWT	10/05/12	11/02/12	F9-10p	F9-10p		:30			NM	3	$3,800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	----1--	1	$800.00						
Week:		10/08/12	10/14/12	-------	0	$0.00						
Week:		10/15/12	10/21/12	----1--	1	$800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WLWT*	*10/15/12-10/21/12*		*F9-10p*	*F9-10p*	------F----	*:30*		*~~$800.00~~*	*NM*		
See MG 24.4												
4	WLWT	10/15/12-10/21/12		F9-10p	F9-10p	------F----	:30		$2,200.00	NM		
Ⓜ	MG for 24.2 10/19											
Week:		10/22/12	10/28/12	-------	0	$0.00						
Week:		10/29/12	11/04/12	----1--	1	$800.00						
25	WLWT	10/08/12	11/05/12	Mon NBC Prime Other	Prime Other		:30			NM	4	$7,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$1,400.00						
Week:		10/15/12	10/21/12	1------	1	$1,600.00						
Week:		10/22/12	10/28/12	1------	1	$2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WLWT*	*10/22/12-10/28/12*		*Mon NBC Prime Other*	*Prime Other*	M----------	*:30*		*~~$2,000.00~~*	*NM*		
Credited												
Week:		10/29/12	11/04/12	1------	1	$2,000.00						
Week:		11/05/12	11/11/12	1------	1	$2,000.00						
26	WLWT	10/06/12	11/04/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	20	$960.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----SS	4	$35.00						
Week:		10/08/12	10/14/12	-----SS	4	$35.00						
Week:		10/15/12	10/21/12	-----SS	4	$35.00						
Week:		10/22/12	10/28/12	-----SS	4	$35.00						
Week:		10/29/12	11/04/12	-----SS	4	$100.00						
27	WLWT	10/06/12	11/04/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	20	$1,740.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----SS	4	$65.00						
Week:		10/08/12	10/14/12	-----SS	4	$70.00						
Week:		10/15/12	10/21/12	-----SS	4	$70.00						
Week:		10/22/12	10/28/12	-----SS	4	$55.00						
Week:		10/29/12	11/04/12	-----SS	4	$175.00						

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www.wlwt.com

WLWT
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(513)412-5000

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
28	WLWT	10/06/12	11/04/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	21	$16,800.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----SS	4	$800.00
Week:	10/08/12	10/14/12	-----SS	4	$800.00
Week:	10/15/12	10/21/12	-----SS	4	$800.00
Week:	10/22/12	10/28/12	-----SS	4	$800.00
Week:	10/29/12	11/04/12	-----SS	5	$800.00

29	WLWT	10/06/12	11/03/12	Access Hollywood Weekend	1-2a		:30			NM	5	$90.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----1-	1	$10.00
Week:	10/08/12	10/14/12	-----1-	1	$10.00
Week:	10/15/12	10/21/12	-----1-	1	$10.00
Week:	10/22/12	10/28/12	-----1-	1	$10.00
Week:	10/29/12	11/04/12	-----1-	1	$50.00

30	WLWT	10/06/12	11/03/12	Sa 10-11a News	Sa 10-11a		:30			NM	5	$900.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----1-	1	$150.00
Week:	10/08/12	10/14/12	-----1-	1	$150.00
Week:	10/15/12	10/21/12	-----1-	1	$150.00
Week:	10/22/12	10/28/12	-----1-	1	$150.00
Week:	10/29/12	11/04/12	-----1-	1	$300.00

31	WLWT	10/06/12	11/03/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	3	$2,000.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----1-	1	$500.00
Week:	10/08/12	10/14/12	-----1-	1	$500.00
Week:	10/15/12	10/21/12	-------	0	$1,000.00
Week:	10/22/12	10/28/12	-------	0	$1,000.00
Week:	10/29/12	11/04/12	-----1-	1	$1,000.00

32	WLWT	10/06/12	11/03/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	$1,135.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	-----1-	1	$200.00
Week:	10/08/12	10/14/12	-----1-	1	$200.00
Week:	10/15/12	10/21/12	------1	1	$200.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
3	*WLWT*	*10/15/12-10/21/12*	*Sa/Su 6p news*	*Sa/Su 6p News*	-------SaSu	*:30*	*~~$600.00~~*	*NM*
See MG 32.6								
6	*WLWT*	*10/20/12-10/20/12*	*READY TO ROAR*	*READY TO ROAR*	-------Sa--	*:30*	*~~$600.00~~*	*NM*
Ⓜ	*Credited*							

Week:	10/22/12	10/28/12	-----1-	1	$135.00
Week:	10/29/12	11/04/12	-----1-	1	$600.00

33	WLWT	10/06/12	11/03/12	NBC Saturday Today	Sa8-10a		:30			NM	15	$3,675.00

Class of Time - Immediately Pre-emptible without notice

Start Date	End Date	Weekdays	Spots/Week	Rate

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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-----3-	3	$225.00							
Week:	10/08/12	10/14/12	-----3-	3	$200.00							
Week:	10/15/12	10/21/12	-----3-	3	$200.00							
Week:	10/22/12	10/28/12	-----3-	3	$200.00							
Week:	10/29/12	11/04/12	-----3-	3	$400.00							
34	WLWT	10/07/12	11/04/12	Extra Weekend	Extra Weekend		:30			NM	5	$105.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$20.00							
Week:	10/08/12	10/14/12	------1	1	$20.00							
Week:	10/15/12	10/21/12	------1	1	$20.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WLWT*	*10/15/12-10/21/12*		*Extra Weekend*	*Extra Weekend*	---------Su	*:30*		*~~$20.00~~*	*NM*		
See MG 34.6												
6	WLWT	10/28/12-10/28/12		Extra Weekend	Extra Weekend	---------Su	:30		$20.00	NM		
Ⓜ	MG for 34.3 10/21											
Week:	10/22/12	10/28/12	------1	1	$20.00							
Week:	10/29/12	11/04/12	------1	1	$25.00							
35	WLWT	10/07/12	11/04/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	5	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$300.00							
Week:	10/08/12	10/14/12	------1	1	$300.00							
Week:	10/15/12	10/21/12	------1	1	$300.00							
Week:	10/22/12	10/28/12	------1	1	$300.00							
Week:	10/29/12	11/04/12	------1	1	$300.00							
36	WLWT	10/07/12	11/04/12	Late News after NFL	Late News		:30			NM	5	$2,100.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$325.00							
Week:	10/08/12	10/14/12	------1	1	$325.00							
Week:	10/15/12	10/21/12	------1	1	$325.00							
Week:	10/22/12	10/28/12	------1	1	$325.00							
Week:	10/29/12	11/04/12	------1	1	$800.00							
37	WLWT	10/07/12	11/04/12	Sports Rock	Sports Rock		:30			NM	4	$705.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$40.00							
Week:	10/08/12	10/14/12	------1	1	$40.00							
Week:	10/15/12	10/21/12	-------	0	$300.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WLWT	10/21/12-10/21/12		Late News after NFL	Late News	---------Su	:30		$325.00	NM		
Ⓜ	MG for 37.3 10/21											
Week:	10/22/12	10/28/12	-------	0	$300.00							
Week:	10/29/12	11/04/12	------1	1	$300.00							
D 38	WLWT	10/07/12	11/04/12	Extra Weekend	Extra Weekend		:30			NM	0	$0.00
Class of Time - Immediately Pre-emptible without notice												
39	WLWT	10/07/12	11/04/12	The Outdoorsman	Outdoorsman		:30			NM	5	$125.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$25.00						
Week:		10/08/12	10/14/12	------1	1	$25.00						
Week:		10/15/12	10/21/12	------1	1	$25.00						
Week:		10/22/12	10/28/12	------1	1	$25.00						
Week:		10/29/12	11/04/12	------1	1	$25.00						
40	WLWT	10/07/12	11/04/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	$1,135.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$200.00						
Week:		10/08/12	10/14/12	------1	1	$200.00						
Week:		10/15/12	10/21/12	------1	1	$200.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays		Length	Rate	Type		
	3	*WLWT*	*10/15/12-10/21/12*	*Sa/Su 6p news*	*Sa/Su 6p News*	---------Su		*:30*	~~*$600.00*~~	*NM*		
		See MG 40.6										
	6	*WLWT*	*10/21/12-10/21/12*	*READY TO ROAR*	*READY TO ROAR*	---------Su		*:30*	~~*$600.00*~~	*NM*		
	Ⓜ	*Credited*										
Week:		10/22/12	10/28/12	------1	1	$135.00						
Week:		10/29/12	11/04/12	------1	1	$600.00						
41	WLWT	10/07/12	11/04/12	NFL Pre-Game	NFL		:30			NM	4	$2,600.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$250.00						
Week:		10/08/12	10/14/12	------1	1	$450.00						
Week:		10/15/12	10/21/12	-------	0	$1,500.00						
Week:		10/22/12	10/28/12	------1	1	$400.00						
Week:		10/29/12	11/04/12	------1	1	$1,500.00						
42	WLWT	10/07/12	11/04/12	NBC Sunday Today	Su8-9a		:30			NM	5	$7,500.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$1,500.00						
Week:		10/08/12	10/14/12	------1	1	$1,500.00						
Week:		10/15/12	10/21/12	------1	1	$1,500.00						
Week:		10/22/12	10/28/12	------1	1	$1,500.00						
Week:		10/29/12	11/04/12	------1	1	$1,500.00						
43	WLWT	10/07/12	11/04/12	NFL Regular Season	NFL		:30			NM	4	$7,600.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$1,400.00						
Week:		10/08/12	10/14/12	------1	1	$1,400.00						
Week:		10/15/12	10/21/12	-------	0	$0.00						
Week:		10/22/12	10/28/12	------1	1	$1,800.00						
Week:		10/29/12	11/04/12	------1	1	$3,000.00						
44	WLWT	10/07/12	11/04/12	Su 9-10a News	Su 9-10a		:30			NM	5	$4,500.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$900.00						
Week:		10/08/12	10/14/12	------1	1	$900.00						
Week:		10/15/12	10/21/12	------1	1	$900.00						

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10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$900.00						
Week:		10/29/12	11/04/12	------1	1	$900.00						
45	WLWT	10/11/12	10/25/12	Th10-11p	Th10-11p		:30			NM	1	$600.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---1---	1	$1,500.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WLWT*	*10/08/12-10/14/12*	*Th10-11p*	*Th10-11p*	----Th-----	*:30*		*~~$1,500.00~~*	*NM*		
	Credited											
Week:		10/15/12	10/21/12	-------	0	$0.00						
Week:		10/22/12	10/28/12	---1---	1	$600.00						
46	WLWT	10/04/12	11/01/12	Th8-9p	Th8-9p		:30			NM	3	$1,800.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---1---	1	$400.00						
Week:		10/08/12	10/14/12	-------	0	$0.00						
Week:		10/15/12	10/21/12	---1---	1	$400.00						
Week:		10/22/12	10/28/12	-------	0	$0.00						
Week:		10/29/12	11/04/12	---1---	1	$1,000.00						
47	WLWT	10/09/12	10/23/12	T10-11p	T10-11p		:30			NM	1	$900.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-1-----	1	$900.00						
Week:		10/15/12	10/21/12	-------	0	$0.00						
Week:		10/22/12	10/28/12	-------	0	$1,500.00						
N 48	WLWT	10/02/12	10/30/12	T8-9p	T8-9p		:30			NM	4	$6,100.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$1,500.00						
Week:		10/08/12	10/14/12	-1-----	1	$1,200.00						
Week:		10/15/12	10/21/12	-1-----	1	$1,400.00						
Week:		10/22/12	10/28/12	-------	0	$1,200.00						
Week:		10/29/12	11/04/12	-1-----	1	$2,000.00						
49	WLWT	10/02/12	10/30/12	T9-10p	T9-10p		:30			NM	2	$1,200.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$400.00						
Week:		10/08/12	10/14/12	-------	0	$0.00						
Week:		10/15/12	10/21/12	-1-----	1	$800.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*WLWT*	*10/15/12-10/21/12*	*T9-10p*	*T9-10p*	-Tu--------	*:30*		*~~$800.00~~*	*NM*		
	Credited											
Week:		10/22/12	10/28/12	-------	0	$0.00						
Week:		10/29/12	11/04/12	-1-----	1	$800.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	3	*WLWT*	*10/29/12-11/04/12*	*T9-10p*	*T9-10p*	-Tu--------	*:30*		*~~$800.00~~*	*NM*		
	See MG 49.4											
	4	WLWT	10/29/12-11/04/12	Tue NBC Prime Other	Prime Other	-Tu--------	:30		$800.00	NM		
	Ⓜ	MG for 49.3 10/30										

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10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
50	WLWT	10/10/12	10/24/12	W10-11p	W10-11p		:30			NM	2	$1,300.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/08/12	10/14/12	--1----	1	$700.00
Week:	10/15/12	10/21/12	-------	0	$0.00
Week:	10/22/12	10/28/12	--1----	1	$600.00

51	WLWT	10/03/12	10/31/12	W9-10p	W9-10p		:30			NM	1	$1,000.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/01/12	10/07/12	--1----	1	$1,000.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WLWT*	*10/01/12-10/07/12*	*W9-10p*	*W9-10p*	*---w-------*	*:30*	*~~$1,000.00~~*	*NM*
	Credited							

Week:	10/08/12	10/14/12	-------	0	$0.00
Week:	10/15/12	10/21/12	--1----	1	$600.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	*WLWT*	*10/15/12-10/21/12*	*W9-10p*	*W9-10p*	*---w-------*	*:30*	*~~$600.00~~*	*NM*
	Credited							

Week:	10/22/12	10/28/12	-------	0	$0.00
Week:	10/29/12	11/04/12	--1----	1	$1,000.00

52	WLWT	10/08/12	11/05/12	5-6a news	5-6a		:30			NM	5	$370.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/08/12	10/14/12	1------	1	$40.00
Week:	10/15/12	10/21/12	1------	1	$40.00
Week:	10/22/12	10/28/12	1------	1	$40.00
Week:	10/29/12	11/04/12	1------	1	$125.00
Week:	11/05/12	11/11/12	1------	1	$125.00

53	WLWT	10/08/12	11/05/12	6-7a news	6-7a		:30			NM	5	$4,000.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/08/12	10/14/12	1------	1	$800.00
Week:	10/15/12	10/21/12	1------	1	$800.00
Week:	10/22/12	10/28/12	1------	1	$800.00
Week:	10/29/12	11/04/12	1------	1	$800.00
Week:	11/05/12	11/11/12	1------	1	$800.00

54	WLWT	10/08/12	11/05/12	NBC Today Show	7-9a		:30			NM	20	$24,000.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/08/12	10/14/12	4------	4	$1,200.00
Week:	10/15/12	10/21/12	4------	4	$1,200.00
Week:	10/22/12	10/28/12	4------	4	$1,200.00
Week:	10/29/12	11/04/12	4------	4	$1,200.00
Week:	11/05/12	11/11/12	4------	4	$1,200.00

55	WLWT	10/08/12	11/05/12	430-5a News	430-5a		:30			NM	5	$125.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/08/12	10/14/12	1------	1	$25.00
Week:	10/15/12	10/21/12	1------	1	$25.00

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
www.wlwt.com

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$25.00						
Week:		10/29/12	11/04/12	1------	1	$25.00						
Week:		11/05/12	11/11/12	1------	1	$25.00						
56	WLWT	10/08/12	11/05/12	NBC Today Show II	9-10a		:30			NM	5	$4,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$800.00						
Week:		10/15/12	10/21/12	1------	1	$800.00						
Week:		10/22/12	10/28/12	1------	1	$800.00						
Week:		10/29/12	11/04/12	1------	1	$800.00						
Week:		11/05/12	11/11/12	1------	1	$800.00						
57	WLWT	10/08/12	11/05/12	NBC Today Show III	10-11a		:30			NM	5	$2,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$400.00						
Week:		10/15/12	10/21/12	1------	1	$400.00						
Week:		10/22/12	10/28/12	1------	1	$400.00						
Week:		10/29/12	11/04/12	1------	1	$400.00						
Week:		11/05/12	11/11/12	1------	1	$400.00						
58	WLWT	10/08/12	11/05/12	STEVE HARVEY DAY	STEVE HARVEY [		:30			NM	5	$350.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$50.00						
Week:		10/15/12	10/21/12	1------	1	$50.00						
Week:		10/22/12	10/28/12	1------	1	$50.00						
Week:		10/29/12	11/04/12	1------	1	$100.00						
Week:		11/05/12	11/11/12	1------	1	$100.00						
59	WLWT	10/08/12	11/05/12	12-1230p M-F news	12-1230p		:30			NM	5	$480.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$60.00						
Week:		10/15/12	10/21/12	1------	1	$60.00						
Week:		10/22/12	10/28/12	1------	1	$60.00						
Week:		10/29/12	11/04/12	1------	1	$150.00						
Week:		11/05/12	11/11/12	1------	1	$150.00						
60	WLWT	10/08/12	11/05/12	1230-1p	1230-1p		:30			NM	5	$365.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$55.00						
Week:		10/15/12	10/21/12	1------	1	$55.00						
Week:		10/22/12	10/28/12	1------	1	$55.00						
Week:		10/29/12	11/04/12	1------	1	$100.00						
Week:		11/05/12	11/11/12	1------	1	$100.00						
61	WLWT	10/08/12	11/05/12	Days of Our Lives	1-2p		:30			NM	5	$585.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$75.00						
Week:		10/15/12	10/21/12	1------	1	$80.00						

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941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$80.00						
Week:		10/29/12	11/04/12	1------	1	$175.00						
Week:		11/05/12	11/11/12	1------	1	$175.00						
62	WLWT	10/08/12	11/05/12	2-3p	2-3p		:30			NM	5	$575.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$75.00						
Week:		10/15/12	10/21/12	1------	1	$75.00						
Week:		10/22/12	10/28/12	1------	1	$75.00						
Week:		10/29/12	11/04/12	1------	1	$175.00						
Week:		11/05/12	11/11/12	1------	1	$175.00						
63	WLWT	10/08/12	11/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	5	$810.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$70.00						
Week:		10/15/12	10/21/12	1------	1	$70.00						
Week:		10/22/12	10/28/12	1------	1	$70.00						
Week:		10/29/12	11/04/12	1------	1	$300.00						
Week:		11/05/12	11/11/12	1------	1	$300.00						
64	WLWT	10/08/12	11/05/12	DR OZ EF	4PM-5PM		:30			NM	5	$955.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$75.00						
Week:		10/15/12	10/21/12	1------	1	$140.00						
Week:		10/22/12	10/28/12	1------	1	$140.00						
Week:		10/29/12	11/04/12	1------	1	$300.00						
Week:		11/05/12	11/11/12	1------	1	$300.00						
65	WLWT	10/08/12	11/05/12	5-530p M-F news	5-530p		:30			NM	5	$5,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$1,000.00						
Week:		10/15/12	10/21/12	1------	1	$1,000.00						
Week:		10/22/12	10/28/12	1------	1	$1,000.00						
Week:		10/29/12	11/04/12	1------	1	$1,000.00						
Week:		11/05/12	11/11/12	1------	1	$1,000.00						
66	WLWT	10/08/12	11/05/12	530-6p M-F news	530-6p		:30			NM	5	$5,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$1,000.00						
Week:		10/15/12	10/21/12	1------	1	$1,000.00						
Week:		10/22/12	10/28/12	1------	1	$1,000.00						
Week:		10/29/12	11/04/12	1------	1	$1,000.00						
Week:		11/05/12	11/11/12	1------	1	$1,000.00						
67	WLWT	10/08/12	11/05/12	6-630p M-F news	6-630p		:30			NM	5	$5,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$1,000.00						
Week:		10/15/12	10/21/12	1------	1	$1,000.00						

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10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

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Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$1,000.00						
Week:		10/29/12	11/04/12	1------	1	$1,000.00						
Week:		11/05/12	11/11/12	1------	1	$1,000.00						
68	WLWT	10/08/12	11/05/12	11-1135p M-Su	11-1135p		:30			NM	5	$8,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$1,700.00						
Week:		10/15/12	10/21/12	1------	1	$1,700.00						
Week:		10/22/12	10/28/12	1------	1	$1,700.00						
Week:		10/29/12	11/04/12	1------	1	$1,700.00						
Week:		11/05/12	11/11/12	1------	1	$1,700.00						
69	WLWT	10/08/12	11/05/12	NBC Tonight Show	1135-1237a		:30			NM	5	$1,175.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$125.00						
Week:		10/15/12	10/21/12	1------	1	$125.00						
Week:		10/22/12	10/28/12	1------	1	$125.00						
Week:		10/29/12	11/04/12	1------	1	$400.00						
Week:		11/05/12	11/11/12	1------	1	$400.00						
70	WLWT	10/08/12	11/05/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	5	$470.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$40.00						
Week:		10/15/12	10/21/12	1------	1	$40.00						
Week:		10/22/12	10/28/12	1------	1	$40.00						
Week:		10/29/12	11/04/12	1------	1	$175.00						
Week:		11/05/12	11/11/12	1------	1	$175.00						
71	WLWT	10/08/12	11/05/12	NBC Carson Daly	Carson Daly		:30			NM	5	$130.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	1------	1	$10.00						
Week:		10/15/12	10/21/12	1------	1	$10.00						
Week:		10/22/12	10/28/12	1------	1	$10.00						
Week:		10/29/12	11/04/12	1------	1	$50.00						
Week:		11/05/12	11/11/12	1------	1	$50.00						
72	WLWT	11/06/12	11/06/12	5-6a news	5-6a		:30			NM	1	$125.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	-1-----	1	$125.00						
73	WLWT	11/06/12	11/06/12	NBC Today Show	7-9a		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	-1-----	1	$1,200.00						
74	WLWT	11/06/12	11/06/12	NBC Today Show III	10-11a		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	-1-----	1	$400.00						
75	WLWT	11/06/12	11/06/12	12-1230p M-F news	12-1230p		:30			NM	1	$450.00
Class of Time - Pre-emptible with notice												

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www.wlwt.com

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $450.00						
76	WLWT	11/06/12	11/06/12	Days of Our Lives	1-2p		:30			NM	1	$400.00
		Class of Time - Pre-emptible with notice										
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $400.00						
77	WLWT	11/06/12	11/06/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	$600.00
		Class of Time - Pre-emptible with notice										
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $600.00						
78	WLWT	11/06/12	11/06/12	5-530p M-F news	5-530p		:30			NM	1	$1,000.00
		Class of Time - Pre-emptible with notice										
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $1,000.00						
79	WLWT	11/06/12	11/06/12	6-630p M-F news	6-630p		:30			NM	1	$1,000.00
		Class of Time - Pre-emptible with notice										
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $1,000.00						
80	WLWT	10/03/12	10/03/12	M-F POLITICAL PROGRAMM	7p-11p		:30			NM	1	$1,325.00
		Class of Time - Immediately Pre-emptible without notice										
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays --W----	Spots/Week 1	Rate $1,325.00						
81	WLWT	10/11/12	10/11/12	M-F POLITICAL PROGRAMM	7p-11p		:30			NM	1	$1,325.00
		Class of Time - Immediately Pre-emptible without notice										
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ---T---	Spots/Week 1	Rate $1,325.00						
82	WLWT	10/16/12	10/16/12	M-F POLITICAL PROGRAMM	7p-11p		:30			NM	1	$1,325.00
		Class of Time - Immediately Pre-emptible without notice										
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 1	Rate $1,325.00						
83	WLWT	10/22/12	10/22/12	M-F POLITICAL PROGRAMM	7p-11p		:30			NM	1	$1,325.00
		Class of Time - Immediately Pre-emptible without notice										
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 1	Rate $1,325.00						
84	WLWT	10/21/12	10/21/12	BENGALS GAME 10/21	BENGALS GAME		:30			NM	1	$12,000.00
		Class of Time - Immediately Pre-emptible without notice										
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $12,000.00						
85	WLWT	10/02/12	10/05/12	NBC Today Show III	10-11a		:30			NM	4	$1,600.00
		Class of Time - Pre-emptible with notice										
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 4	Rate $400.00						
86	WLWT	10/02/12	10/05/12	STEVE HARVEY DAY	STEVE HARVEY D		:30			NM	4	$1,200.00
		Class of Time - Pre-emptible with notice										
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 4	Rate $300.00						
87	WLWT	10/02/12	10/05/12	2-3p	2-3p		:30			NM	4	$1,600.00
		Class of Time - Pre-emptible with notice										

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Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 4	Rate $400.00						
88	WLWT	10/02/12	10/05/12	6-630p M-F news	6-630p		:30			NM	4	$4,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 4	Rate $1,000.00						
89	WLWT	10/02/12	10/05/12	6-7a news	6-7a		:30			NM	9	$7,200.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 9	Rate $800.00						
90	WLWT	10/02/12	10/05/12	NBC Today Show	7-9a		:30			NM	16	$19,200.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 16	Rate $1,200.00						
91	WLWT	10/02/12	10/05/12	NBC Today Show II	9-10a		:30			NM	4	$3,200.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 4	Rate $800.00						
92	WLWT	10/20/12	10/20/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	1	$2,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -----S-	Spots/Week 1	Rate $2,000.00						
93	WLWT	10/21/12	10/21/12	NFL Pre-Game	NFL		:30			NM	1	$3,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $3,000.00						
94	WLWT	10/21/12	10/21/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	2	$400.00
	Class of Time - Immediately Pre-emptible without notice											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 2	Rate $200.00						
95	WLWT	10/17/12	10/17/12	W9-10p	W9-10p		:30			NM	1	$3,500.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W----	Spots/Week 1	Rate $3,500.00						
96	WLWT	10/26/12	10/26/12	F10-11p	F10-11p		:30			NM	1	$3,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ----F--	Spots/Week 1	Rate $3,000.00						
97	WLWT	10/27/12	10/27/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	1	$2,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $2,000.00						
98	WLWT	10/28/12	10/28/12	Sports Rock	Sports Rock		:30			NM	1	$600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1	Rate $600.00						
99	WLWT	10/23/12	10/23/12	T10-11p	T10-11p		:30			NM	1	$5,000.00
	Class of Time - Pre-emptible with notice											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
www.wlwt.com

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-T-----	1	$5,000.00						
N	100	WLWT	10/23/12	10/23/12	T8-9p	T8-9p		:30		NM	1	$6,000.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-T-----	1	$6,000.00						
									Totals		825	$483,010.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	628	$360,160.00	$306,136.00
10/29/12 -11/06/12	197	$122,850.00	$104,422.50
Totals	825	$483,010.00	$410,558.50

Signature: _____ **Date:** _____

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